

Aaron Major

Technical Architect | Applied AI & Enablement

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Technical architect and hands-on builder with a background in enterprise marketing platforms, data-rich interfaces, and custom integrations. Combines software engineering experience with practical experimentation in AI agents, connected tools, and automation. Interested in AI adoption and enablement, solutions architecture, and applied AI leadership roles.

EXPERIENCE

Zeta Global - Technical Architect

2025-Present | Denver area

- Support client onboarding and migration to the Zeta Marketing Platform through solution design, integrations, and custom tooling.
- Build interactive tools for exploring customer profiles, data flows, and exports; develop API examples, technical specifications, and walkthroughs.

Cheetah Digital / Marigold

December 2015-2025 | Senior Front End Developer / Technical Architect

- Built custom front-end experiences and integrations for enterprise brands on the Studio team, extending platform capabilities with React, Vue, and Google Cloud services.
- Used modern JavaScript tooling, including Webpack, to deliver maintainable web solutions.
- Progressed into solutions and technical architecture; promoted to Technical Architect in January 2025.

Markit On Demand - Software Engineer

June 2010-January 2014 | Boulder, Colorado

- Built data-driven web modules for financial services and media clients, including a year and a half on the Financial Times account.
- Delivered web experiences with the quality requirements of high-traffic financial sites.

Twomile Industries - Web Developer Intern

Early career | Denver, Colorado

- Built Drupal websites for nonprofit organizations in the Denver area.

SELECTED INDEPENDENT AI WORK

Agent Chat Kit: Reusable agent interface pattern using structured cards, contextual suggestions, and user-confirmed actions.

Major League OS: Private command center connecting information, services, and recurring personal workflows.

Ask Major: Private copilot designed around an owner-gated, minimized source snapshot.

SKILLS & TOOLS

AI agents, custom connectors, workflow automation, API integration, technical enablement, data visualization, JavaScript, React, Vue, Node.js, Google Cloud Platform, Firebase, SQL, NoSQL, MongoDB, Postman, Git, Jira, Confluence.

EDUCATION

Metropolitan State University of Denver

Corporate Finance | Graduated August 2009